



Privacy Policy

Privacy Principles

Area 1 Security values privacy, security and trust as paramount in the relationships we establish. Our customers, partners and employees may provide us access to certain data to help us operate or enhance our services (“Services”). The following describes our philosophy with respect to data we collect and use as part of our Services and fulfilling our mission of eliminating the threat of phishing attacks.

PRINCIPLES

- **Integrity**
We do not sell data
- **Accountability**
We take the protection of data very seriously.
- **Transparency**
We are transparent about how we collect, use and share data.
- **Security**
Security is both our business and highest priority.
- **Minimal Collection**
We are not in the business of collecting personally identifiable information.

Data Usage

IMPROVING AND ENHANCING OUR SERVICES

We do not use PII to develop our Services. We do use data provided to us for research and to enhance our Services.

CUSTOMER SERVICES

As part of providing our Services, we may share Personally Identifiable Information (PII) back to the customer that provided it to help them prevent or understand an attack. For example, a customer may grant us access to data, including PII, to detect phishing emails. Using our Services, we may identify phishing emails and share with that customer the contents of those phishing emails, which may contain PII (e.g., names, email addresses, etc.).

If utilized, Area 1's mail protection service processes customer email traffic to identify suspicious and malicious emails. Emails that do not trigger any detection rules are simply passed through to the customer and no copies are stored. Malicious or suspicious emails are flagged and stored for retrospective analysis and for customer reporting purposes.

Data Privacy

We do not sell, or otherwise transfer PII that could identify either a person, entity or a customer to third parties as part of our Services. If we leverage data from customers to create derivative works for our Services, we would sanitize those derivative works so that they would not identify any person or customer.

As noted above, we may share PII provided by a customer to that customer as part of operating our Services. We may also use and disclose PII as required to comply with a court order or applicable law.

Security

We use organizational, technical, and human behavioral security measures to protect PII under our control. All of our employees undergo background checks prior to beginning employment. We also enforce access control and mandate role-based training for any employees requiring access to data that may contain PII.